

全民英檢高級寫作測驗寫作範例

Task 1：範例文章一

Whenever we read newspapers and magazines, we can see different kinds of ads including clothes, autos, cigarettes, and so on. Some unwary buyers may be lured into financial trouble because of some potentially harmful ads. Moreover, the same ad has different influence on adults and children. Adults can tell what is reasonable and accurate ads from the ads, but children cannot do it.

However, advertising can also be beneficial to us. It has several advantages for us and our society. First of all, it can bring huge economic benefits to society. Second, taking anti-drug advertising for example, it can be a form of education. Last but not least, advertising has a positive impact on our economy.

To sum up, whatever advantages or disadvantages of advertising are, we should “ learn not to believe everything we hear or read, so that we will not be fooled into buying things we don't need.”

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>LU</u>	<u>GU</u>
Non-ratable composition	-	-	-	-

The composition is far from fulfilling the 250-word length requirement. In addition, almost half of its content is copied from the input without quotation (e.g. ...*read newspapers and magazines...*, ...*unwary buyers ... into financial trouble*, ... *can bring huge economic benefits to society*, ... *has a positive impact on our economy*, etc.) This makes the rest of the composition too short for the reader to properly evaluate the writer's knowledge of grammar and vocabulary.

Task 1 : 範例文章二

Advertising has a great power in our daily life. It is obviously that wthear the effect of ads is useful or not, it really into our couture. People who live in mordern life are always forget that advertising is base on money. That is also the biggest disadvantages of ads. For the purpose of making money, advertisements usually tell a lie. When people belivev it, they will get into trouble.

On the other hand, the advertising's media everywhere in our life, so if the ads can bring benefits to us, it has the education funtion. People can know many knowledge from the media. So government usually use ads to tell the new law or others. We can easily get these infomations form Advertising.

In my opinion, I think that ads is very important. Try to image that if there are no ads in our daily life, we can't know many new production's information, and can't get the benefits from ads. However, life today is not easy, we must learn to choose the information from advertising. Everyone should have these kinds of abilty. Than We can live well with advertising.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>L U</u>	<u>G U</u>
Non-Pass 1	1	1	1	1

The writer attempts but fails to summarize the main points from the input, nor does he/she succeed in expressing his/her personal opinions clearly. The organization is poor, often leading to confusion. The lexical range is limited, and there are serious errors in basic sentence structure.

Task 1 : 範例文章三

In the free-trade of modern time, advertising is a must in every walks of life. And yet, it could become a nightmare if we buy whatever we see in ads just because it's said to be cheep, healthy, and fashion.

Advertising could be convenient and " a form of education," when it is served as a government's tool, telling people the right way to deal with drugs and drinkings, for example. On the other hand, unawared harmful or sexual commercials are held wide-open, teaching and guiding our children and generations to come the wrong way!

Therefore, we should keep our eyes open, while using the benefit and bargain of advertising try not to forget that " don't believe everything we hear or read," or we might " buy things we don't really need."

In my opinion, I think advertisements and commercials are great challenge of salesmen's intelligence. Once in a while, they have to produce new products to attract buyers attention. And they have to come up with neat words and fascinating ideas and phrases to persuade us into buying their stuff. " I'm not as interested in what's the present inside as in the wrapping paper. " It's something to mention about. But needless to say, I hated when I open the mailbox and see it cramed with junk mails and only junk mails. It's a waste of environmental resource, and we don't keep ads in mass-commi such as the Web, TVs, and radios; and publish less newspaper and magazines? In addtion, the authority also should make sure that the flood of ads wouldn't effect our children on the bad part.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>LU</u>	<u>GU</u>
Non-Pass 2	2	2	2	2

Both the summary and the personal opinion parts of the task are sufficiently addressed; however, some points are unclearly stated, especially in the part for personal opinions. Also, the last opinion is poorly developed and the composition ends abruptly. Overall, the paragraphing is appropriate, but the development of the ideas is awkward or unclear sometimes. The range of vocabulary and structures is not quite sufficient to complete the task and there are quite a few errors in their usage. Several instances of inappropriate register also appear in the composition. (e.g. *And yet.....buying their stuff, So why don't ...*)

Task 1 : 範例文章四

Nowadays, advertisements and commercials are an important part of our lives. We see them everywhere, on television, in newspapers or magazines, on public transportations and even on the streets. Advertising has great influence on us, and there are both advantages and disadvantages.

Advertising is simply trying to persuade consumers into buying something. So in order to sell their products, some advertisements may be dishonest and consumers often will be fooled. Ads may also have bad influence on children, since children are most likely to believe anything. Being a smart consumer, we should think twice before buying a product. After all, money is hard to earn.

On the other hand, advertising also has some advantages. We can get the latest informations of new products or services, so we could spend money on what we really need. Consumers can also compare different ads on a product to choose the best brand, and it may save a lot of money.

We often see lots of commercials on TV. Personally, I like to watch TV commercials very much. I think commercials are full of great and interesting ideas. Some ideas may be funny and humorous, and some commercials might even have jingles or slangs that are easy to remember. All of this just to attract more consumers. I think a lot of their ideas are very cute, so commercials might as well be an art.

We have to admit, advertising plays an important role in our daily lives. Although there are disadvantages and even may have bad influences, but as long as we think smart and don't take everything in, there will be more advantages than we think.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>LU</u>	<u>GU</u>
Pass 3	3	3	3	3

Both the summary and the opinion parts of the task are sufficiently and clearly addressed. The composition is, in general, logically organized although there is an unexpected personal comment on a disadvantage in the middle of the summary. The paragraphing and use of linking devices is mostly appropriate. The range of vocabulary and structures is adequate, with only some minor errors in their usage and several instances of run-on sentences.

Task 1 : 範例文章五

Advertising is crucial to our everyday life. It provides valuable information about the latest products, thus saving consumers time and money to get what they want. It also contributes a main part of the media revenue, enabling program producers to broadcast good and relatively inexpensive service to their audience. Needless to say, some advertising that targets at public good bring an enormously positive impact on the society.

However, some people view advertising as nothing but evil. They see advertising with its silly marketing phrases as an annoying intruder to our daily tranquility. In their eyes, advertising lies and exaggerates about products, exploiting numerous consumers, especially gullible and innocent children. Some advertisements, like those about cigarettes, even promote ideas that are harmful to public health.

In my own opinion, advertising has far more advantages than disadvantages. And we simply cannot live without it. Like a bridge, it helps manufacturers to get their product information across to the consumers. Without this channel, consumers will find out the best bargain in a later time and simply pass by the great opportunity because of inaccessibility to information. Therefore, advertising is an indispensable facilitator of our life.

As for the disadvantages of advertising mentioned by its opponents, I believe all of them can be corrected and even can be turned into a positive force. For example, in face of unreliable or exaggerative advertising, it is a great opportunity to educate our children not to believe what they see or hear easily. The world is full of lies. If the younger ones can learn to see through the pretended benevolence of many things through advertising then those false advertisements are great teachers in a way.

In terms of the annoying nature of advertising, I simply disagree. Those advertising cannot deny their function in spicing our daily conversation and providing us many laughs in our over stressful life.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>LU</u>	<u>GU</u>
Pass 4	5	5	4	4

The writer addresses all parts of the task. He/she covers all of the main ideas from both of the input essays, and clearly states his/her personal opinions on the subject. In addition, the paper is well-organized and easy to follow, with appropriate paragraphing, and wide use of linking devices. He/she also uses a wide range of structures and vocabulary to complete the task; and the usage is generally accurate and appropriate.

Task 2 : 範例文章一

From the data, we can find that traffic accidents take place mostly during rush hours and midnight. We must focus on the midnight in particular. Speeding and drunk driving usually happen in the period of time. And that's

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>LU</u>	<u>GU</u>
Non-ratable composition	-	-	-	-

The composition is incomplete. It does not meet the minimum length requirement of 80 words. The reader is unable to evaluate the writer's language ability.

Task 2 : 範例文章二

In the figure 1, we can know most accidents happened during 22:00~2:00; on the other hand, this figures also shows that it is safer time during 2:00~7:00. Moreover, we can know that ages of accident involving drivers are most under 21.

In my opinion, time during 22:00~2:00 is our sleep time. Therefore, we should be very careful during this time if we are driving. If we are asleep, we shouldn't keep driving. Moreover, some drivers thinks there are fewer cars on the road during 22:00~2:00, so they won't obey traffic rules and drive very fast. I think it is the main reason that resuted in accident. Then, most yongers under 21 age do not get the driver license or do not know traffic rules very clearly, so accident happened easily to them. If they put more emphasis on their lives, they would drive carefully.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>LU</u>	<u>GU</u>
Non-Pass 1	1	1	1	1

The length of the composition is far below the 250-word requirement. The summary of the information provided in the charts and the speculation of the causes are inadequate, and there is hardly any suggestion for reducing the number of car accidents. The organization is awkward and unclear. The writer does not have commend of sufficient vocabulary or structures to complete the task.

Task 2 : 範例文章三

From the first figure, I find that during 22 o'clock to 2 o'clock of the day, the number of the traffic accidents is the highest. And from the second one, I find that the age group of under 21 causes the most traffic accidents. As the first figure is concerned, I make three possibilities that may cause the car accidents. First, during 7 o'clock to 10 o'clock of the day, some people may be late for work. So they drive more fastly than usual. Then it causes the car accident happen. Second, during 16 o'clock to 19 o'clock, people may be impatient to get into the traffic jams so they don't notice the traffic rules and the car accident happens. Third, during 22 o'clock to 2 o'clock, people maybe feel so tired and can not concentrate to drive. Because of this reason, the car accidents happen. As far as the second figure is concerned, people who are under21 cause more car accidents. I feel that people who are under 21 like to drive high speed and often and neglect the traffic rules.

In my opinion, I think during the working hours, we can inform people of taking buses or MRT to decrease the number of cars. For the figure 2, I think the government should increase the age limitation to twenty-one-year old. Maybe in these ways, the number of the car accidents can be decreased.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>L U</u>	<u>G U</u>
Non-Pass 2	2	2	2	2

The writer manages to address to all parts of the task but fails to discuss them in sufficient details. The composition is divided into two disproportionate but acceptable paragraphs, and the first one is not logically constructed. The range of vocabulary and structures is somewhat limited, and there are serious errors in their usage (e.g. ...*drive more fastly*..., ... *it causes car accident happen*.)

Task 2 : 範例文章四

We can easily see two apparent findings from figure one and two. First, we find three time periods when most accidents happen. Two of them are the rush hours during the day, when people are going to work or school, and when people are getting home. The other time is pretty late at night. In figure two, we find that nearly half of the drivers are under twenty-one. In the words, half of the traffic accidents are caused by these young drivers.

For each findings, we can find some possible causes. First, most accidents during the rush hours may be a result of the heavy traffic. Everyone is busy and in a hurry. And the drivers may become impatient in the traffic. But why do some many accident occur in the late night when the traffic is not as heavy? Perhaps, some drivers may become careless just because of the good traffic. Or, darkness may be another reason. Still, the most likely reason is drunk driving. Secondly, there are some reasons accounting for young drivers' accidents. Maybe, they are usually more impatient. Or, they have less experiences so that they are not used to the traffic so well. Or, some young drivers are too confident in their driving skills which are not as skillful as they think. These are some possible causes for this traffic accidents.

Maybe we can learn some lessons from the data and these passible causes. First, we should try to reduce the number of cars in the downtown aren during rush hours. To encourage more people to take mass transportation, the mass transportation system and the service should be improved. Severe punishments should be strictly enforced. Thirdly, the standards of giving drivers licenses should be more strict. We have to make sure every drivers on the roads are well-trained. If we can do all these mentioned, a large number of accidents can be increased.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>L U</u>	<u>G U</u>
Pass 3	3	3	3	3

All parts of the task are sufficiently and clearly addressed. In general, the paper is logically organized, with appropriate paragraphing and use of linking devices. The range of vocabulary and structures is adequate, and their usage is mostly correct. However, there are still some errors (e.g. *But why do some many accident occur....*)

Task 2：範例文章五

These days two figures concerning the traffic accidents that occurred in the city center in June were released. The first figure is about the number of accidents in different times of the day. We find that the most dangerous traffic hours were between 10 PM and 2AM, with 40 cases reported, almost 1.3 causes a day on average. Obviously, traffic accidents take place most frequently when tired people are done with their partying late at night.

The second figure shows the relation between traffic accident occurrence rate and age groups. Interestingly, almost half (49%) of the traffic accidents were caused by the youth group under 21 years of age. Most drivers of this age are inexperienced and maybe some of them drive behind the wheel without a license. On the contrary, those over 50 years of age are more cautious and experienced, thus resulting in the least traffic accidents (5%).

From the statistics, we could infer that the high occurrence of traffic accidents late at night in Figure 1 was probably caused by the riskiest drivers – age group under 21 – in Figure 2. Night hours are the time when the young are most active. Maybe after a bottle or two in a pub, they simply are too high to follow the traffic rules strickly.

Therefore, our police should make more rounds of patrol near pubs or clubs where most youngsters congregate at night. They should make sure that nobody out of the pub will be drunken – driving home. The drunk partiers should always go home by their friends' cars or taxis. The presence of the police will remind these drivers to go home in a safer way.

Meanwhile, the police should also promote the idea of driving with caution and with a license. Many of the riskiest drivers (under age 21) probably don't have a driver's license. Our police staff should enforce strictly to get those unqualified drivers out of the driver's seat. By so doing, our city will be a safer one.

READER'S COMMENT

	<u>R&A</u>	<u>O&C</u>	<u>LU</u>	<u>GU</u>
Pass 4	4	4	4	4

The writer addresses all parts of the task, effectively summarizing the main findings from Figure 1 and Figure 2. He/she also discusses some possible reasons behind the findings, and suggests some ways to reduce the number of accidents. The paper is well-organized, with appropriate paragraphing. The use of vocabulary and structures is more than adequate and mostly appropriate. However, there are still some minor errors (e.g. “*These days two figures...were released.*” and “*drunken-driving home*”) which do not affect comprehension.